# NSF's China Office: Building Bridges



# Update for AC-ISE

Nancy Sung, Head, NSF-Beijing Office March 2015



### Context

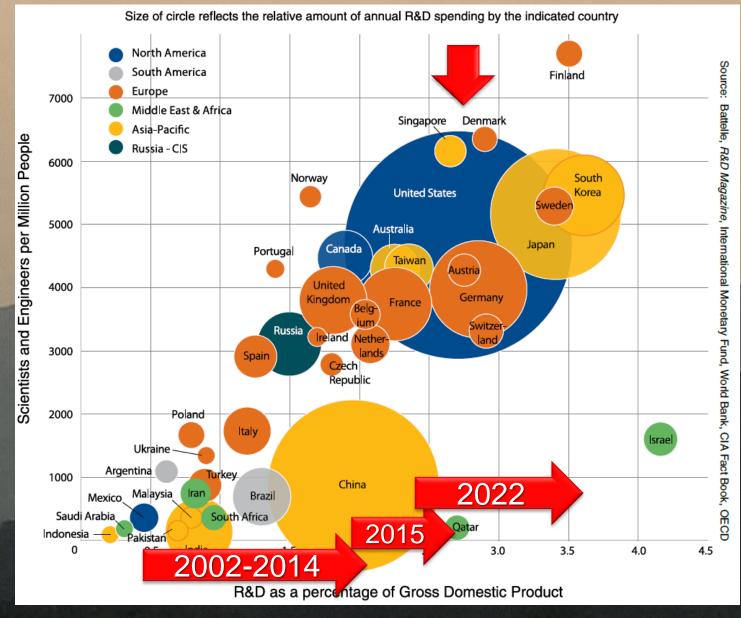
### Office roles:

- Facilitation
- Representation
- Reporting

Science Diplomacy



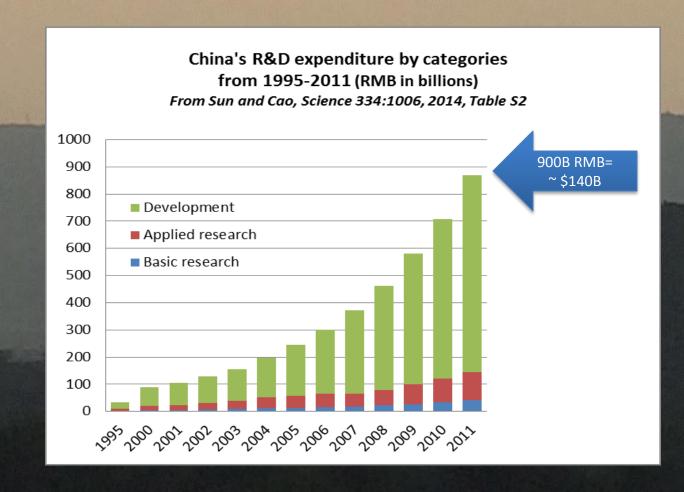
### CHINA's S&T CONTEXT on the one hand:



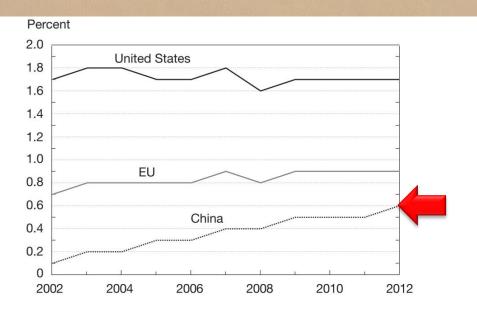


### CHINA's S&T CONTEXT on the one hand:

- China's research intensity tripled since 1995
- Purchasing power for R&D ranks 3<sup>rd</sup> globally







EU = European Union.

NOTES: Article/citation counts are from the set of journals covered by the Science Citation Index (SCI) and Social Sciences Citation Index (SSCI). Articles are classified by the year they entered the database, rather than their year of publication, and are assigned to a country/economy on the basis of the institutional address(es) listed in the article. Articles are credited on a fractional-count basis (i.e., for articles with collaborating institutions from multiple countries/ regions, each country/region receives fractional credit on the basis of the proportion of its participating institutions). See appendix table 5-24 for countries included in the EU, which in this figure is treated as a single country. Citation counts are based on a 3-year period with a 2-year lag (e.g., citations for 2012 are references made in articles in the 2012 data tape to articles in the 2008–10 data tapes).

# China is now the world's second largest producer of scientific publications, and



# CHINA's S&T CONTEXT on the other hand:

The rapidly accelerating pace of S&T growth in China has outpaced design of institutional structures to support and sustain it.

China is conducting a major reform of its S&T funding to address the deficiencies in its existing system in order to make it more focused and effective.

# GOAL of CHINA's S&T FUNDING REFORM:

To move from 'catching up' to being a global leader in innovation; from follower to pioneer.

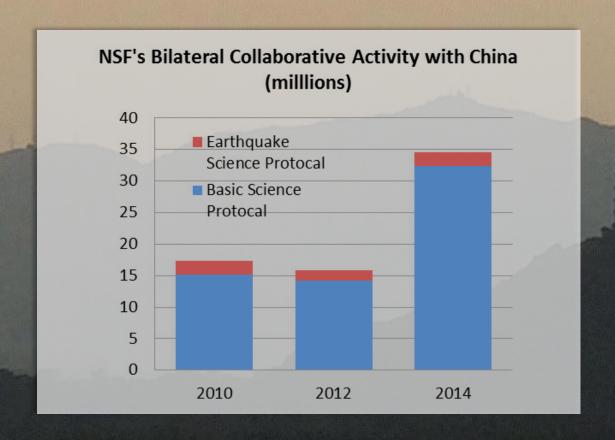


(See NSF-Beijing Perspectives column:http://www.nsf.gov/od/iia/ise/beijing/perspectives/china\_reforms\_st\_funding.jsp)

## U.S. (NSF)-CHINA CONTEXT:

# The U.S. and China are each other's most significant scientific partner.

NSF: 300+ projects per year, doubled between 2012 and 2014





On a people-to-people level, the depth of scientific connection between the U.S. and China, over decades, is unique in the world.



- Students
- New faculty in China
- Chinese diaspora in U.S.

# The once highly assymetric U.S.-China S&T relationship has yielded to one of interdependence.





### Risks?



"...risks need to be managed with care, but they should not be overemphasized to the extent that they eclipse a far greater risk- that of failing to participate fully and benefit from the next phase of China's growth."

Bound, Saunders, Wilsdon, and Adams, *China's Absorptive State*, Nesta (U.K.) 2013.



# FACILITATION: Most NSF-China projects are bottom-up; partnership starts small





# Leveraged Partnerships



- Build relationship with Chinese funding agencies.
- Identify shared priorities
- Usually start with workshops
- Coordinated support from both sides (clearance needed)
- Result: networked community of scientists working on shared questions
- Role of Beijing office is key, as is PO "champion" at HQ.

## **TIME – TRUST- COMMUNICATION-CONTINUITY**

# Active Coordinated NSF-NSFC Partnerships:



Dimensions of Biodiversity: 5 years/6 projects/>\$2.2 million leveraged

Environmental Sustainability: 1 year/3 projects/\$1.5 million leveraged Can we build a multilane bridge, capable of supporting projects in many areas of mutual interest to both countries?



# **NSF Beijing REPRESENTATION**



DRC is a comprehensive policy research and consulting institution directly under the State Council and the central government. It is responsible for doing research on strategic, long-term issues In China's economic and social development, and its reforms and opening up.

DRC visited NSF BJ on 3/4/2015 to learn the following items:

- U.S. statistics on Basic Research Expenditures
- Allocating funds for bottom-up vs top-down funding for research
- Mechanisms for defining strategic research priorities; involvement of industry
- Evaluation of top-down vs bottom-up research outcomes

As China's S&T system matures, can we work together on a solid, common foundation for science and engineering research?



# NSF Beijing REPORTING

- STPI Recommendations
- NSF-Beijing Communications Plan (October 2014)

GENERAL INTEREST/PUBLIC DISTRIBUTION	SENSITIVE/LIMITED DISTRIBUTION
'From the field'- NSF in Action in China, announcements, program deadlines.	Routine Activity Reports: Ambassador, OD, OISE
Perspective Column- website, analysis of news/trends.	2-3 phone calls/week, daily email contact regarding programmatic activities
Both require clearance from embassy and OLPA.	In-depth topical reports aligned with program development priorities (2-3/year)
NOT: general news about S&T in China, or news about my activities	Examples: Polar Research in China, Brain Science in China (in preparation)

### Communications: General interest/Public Distribution



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#### ABOUT THESE REPORTS

The National Science Foundation's (NSF) Beijing Office receives and disseminates on research developments in China that are related to the Foundation's mission, a as activities conducted in China with support from NSF. In addition, NSF Beijing O staff highlight and analyze science and technology news from China. These reports provide information for use by NSF program managers and the general science an engineering community, however, they are not statements of NSF policy. These documents do not represent the official views, opinions, or policy of the National S Foundation.

The NSF Beijing Office also suggests NSF publications of potential interest to the S&T community. Chinese translations are identified if available.

#### REPORTS FROM THE FIELD

- 2015-03-12 Workshop and Supplement Proposals: Innovations at the Next Food, Energy, and Water Systems (INFEWS) - DEADLINE: MARCH 30, 201 (workshop infews 150312.isp)
- 2014-11-18 NSF-Beijing participates in the International Conference on St Technology, and Education Policy '14 (ICSTEP '14) at Zhejiang University (http://www.nsfbeijing.cn/news20141212.html)
- 2014-10-20 Advancing U.S.-China collaboration in Polar Research: NSF Di Polar Programs visits China (http://www.nsfbeijing.cn/news20141126 01.
- 2014-09-16 Celebrating ten years of collaboration: National Science Found Division of Environmental Biology delegation visits China (http://www.nsfbeijing.cn/news20141126.html)
- 2014-08-15 2014 East Asia and Pacific Summer Institute (EAPSI) for US Gr Students, China Program (http://www.nsfbeijing.cn/news20141105.html)
- 2014-05-29 NSF Director Dr. France Córdova Visits China (http://www.nsfbeijing.cn/news20141015.html)

[Archive of Older Monthly Reports]



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### China Announces Major Reform of Competitive S&T Funding

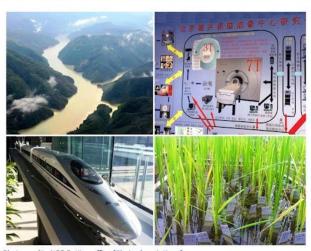


Photo credit: NSF Beijing office [Photo descriptions]

China has announced a major overhaul of its financial support and oversight for science and technology (S&T). This follows ten years of mushrooming growth, during which China's research intensity surpassed that of the European Union (EU), and its purchasing power for Research and Development (R&D) rose to third in the world behind the EU and the United States<sup>1</sup>. China now ranks second in the world in scientific publications<sup>2</sup>. The citation impact of those papers has been steadily rising<sup>3</sup>, as has its number of patents<sup>4</sup>. Concurrently China has built a network of high-speed rail with more linear track than the

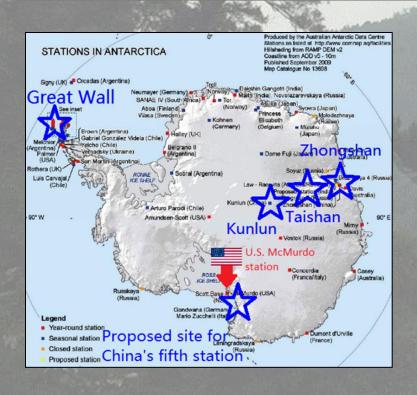
# NSF Beijing REPORTING

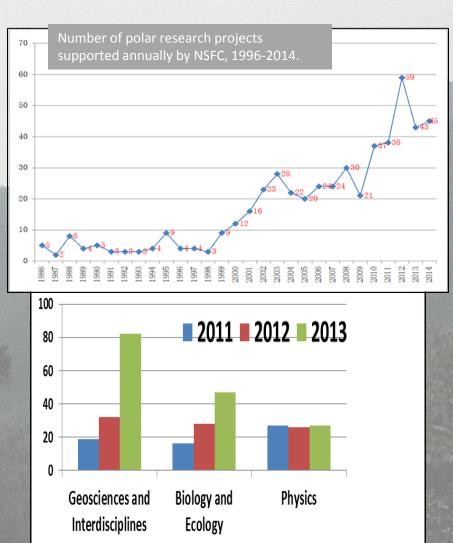
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# EXAMPLE OF NSF-BEIJING RESPONSE TO STPI RECS: in-depth, comprehensive reporting

China's polar research activity is growing as is its investment in polar infrastructure.





# NSF-BEIJING RESPONSE TO STPI RECS: in-depth, comprehensive reporting

- NSF Polar Programs sent a delegation to China in October 2014.
- Visited 8 research institutes/3 cities/4 days
- Connected with agencies responsible for polar research
- Identified many areas of collaboration



Polar Research in China and **Prospects for NSF Collaboration** November 2014

Report shared with NSF, State Dept., OSTP, Coast Guard

# byssal threads and science diplomacy



Photo Credit: Emily Carrington, University of Washington,

NSF SEES Award 1418875

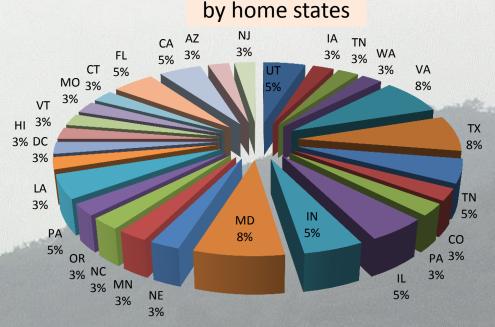
# Next Generation: MOST-NSF East Asia and Pacific Summer Institutes for U. S. Graduate Students [EAPSI]: China

- Joint program with Ministry of Science and Technology
- Each year, up to 40 graduate students conduct research for two months in China
- Call for Proposals in August

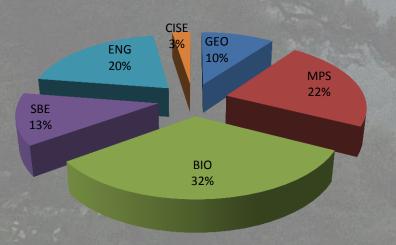




# EAPSI China 2015

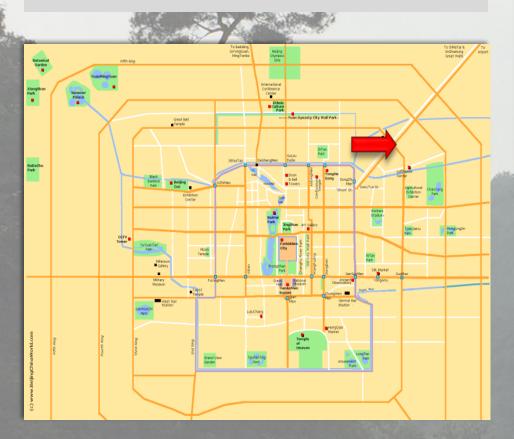


**EAPSI China 2015** by research fields



# EAPSI CHINA 2015: Human byssal threads from 27 states across all fields

# Where are we?







# **NSF China Team**

Beijing:
Shen Yu
Nancy Sung
Sun Bo



Arlington VA: Bill Chang
Akaysha Tang

Photo credits: NSF Beijing Office